

## **GS1** Malaysia

# The Only Authorised GS1 Barcode License Issuer in Malaysia

GTIN-13 GTIN-14 UPC EAN-13 EAN-8 ITF-14 GS1-128 DATAMATRIX QR-CODE

## For Brand Protection and Product Identity Governance & Integrity

Need unique, globally recognised barcodes for your Products?

**GS1 Malaysia Can Help!** 

#### Why Choose GS1?



Over 1,478+
Retailers,
Distributors,
Marketplaces, and
Regulatory Agencies
are searching for your
product information for
product curation & to
fulfil merchandising
principles!



Actively assisting close to 9,000 individual & active, local & global member companies since 1987.



GS1-governed trusted data repositories and platforms for brand protection & product identity integrity.



Global Recognition
by Government
Ministries,
Regulatory
Agencies,
Marketplaces,
Distributors,
Retailers &
Consumers



Globally Unique identification for products, locations, assets & entities



Brand Protection and Product Identity Governance



Global Market
Visibility &
Improved
Business Efficiency



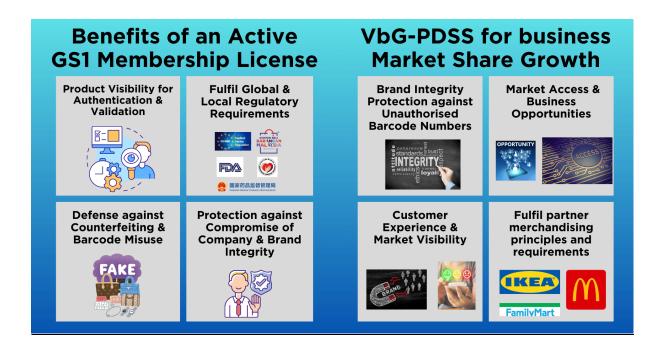
Improved
Customer
Experience and
Buying
Decisions

#### Register now to get your GS1 Barcode Numbers!

Apply online by clicking the link <a href="https://www.gs1my.com/member/r1/">https://www.gs1my.com/member/r1/</a>,

OR Click on the button below

Sign Up for Your
GS1 GTIN Membership
And Get Your
GS1 Barcodes NOW!



#### Did you know?

GS1 Barcode Licenses are not limited to brick & mortar stores! **E-commerce platforms** are also encouraging the use of GS1 Standards & Keys on your products & trading items for validation & authentication.



#### Google Supports GS1 GTINs

- According to Google, 3 factors are essential for accurate and trusted product data:
  - Globally unique identifiers.
  - Able to verify the identity of each product.
  - A product identification system with global reach.



#### Amazon's Policy on GTINs

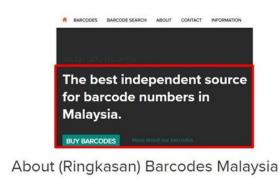
- A merchant listing on Amazon must provide a unique product identifier, such as UPC or EAN.
- GTINs are invalid if they are not GS1 vended or recognized by the brand owner.
- Amazon recommends merchants to obtain GTINs directly from GS1 - "to ensure that the appropriate information is reflected in the GS1 database"



#### Food Panda Last Mile Delivery Initiative

- Optimised their capacity fulfilment requirements for their **Pandamart Grocery Delivery Service**.
- They provided GS1 with details of many recognizable brands such as Nestle, Topvalu, Coca-Cola and more to ensure the information is available for their use.
- GS1MY members are urged to subscribe for the VbG-PDSS support package, then share their product information on GS1-managed trusted repositories.

GS1 Does Not
Authorise or Recognise
3<sup>rd</sup> Party Resellers of
GS1 Licenses and Barcodes!



Network, dimana mereka telah ber operasi di lebih daripada 120 buah negara di seluruh dunia.

iternational Barcodes berpengalaman lebih daripada 10 tahun didalam industry ini dan mereka ad

This is untrue; GS1 has never authorized other companies to sell our barcode numbers!

## UNTRUE! GS1 NEVER Authorised other companies/any 3<sup>rd</sup> parties to sell

**GS1** Barcode License!

"OEM Group" - Hani - +6011-\*\*\*\*8380 Unauthorised Reseller



The purchase authentic, valid and globally unique barcode numbers while avoiding GS1 Malaysia fees visit our buy barcodes page.

## Want to learn more about GS1 Malaysia? Join our free daily capacity building briefing:



di dalam bidang pembelian dan penjualan barcode

Mereka adalah salah satunya "reseller" Barcode GS1

## Fulfilling Market & Regulatory Guidelines Using GS1 Standards

Date	Time	Highlights
Every Monday and Wednesday  * GS1 Malaysia reserves the right to merge sessions based on minimum attendance.	3.00 PM - 4.00 PM	<ul> <li>Find out why GS1 is widely recognised and accepted, from the global, country-specific, and local perspectives.</li> <li>Understand why a GS1 Membership is important for the validation of your Business, Brand, Product &amp; Services to fulfil global &amp; local regulations, realise marketplace requirements and improve Customer Buying Experience.</li> </ul>

## JOIN US NOW ON ZOOM!



For further information, please contact GS1 Malaysia via our **official communication channels**, as follows:

- Official GS1 Malaysia Group Email:

#### gs1malaysia@gs1my.org membership@gs1my.org

- Official GS1 Malaysia WhatsApp:
- +6014-3933 228 (Membership, Service & Support) +6011-1616 8228 (Membership, Service & Support)
- Official GS1 Malaysia Land Line:
- +603-6286 7200
- Official GS1 Malaysia Website:

https://www.gs1my.org