

GS1 Malaysia

The Only Authorised GS1 Barcode License Issuer in Malaysia

GTIN-13 GTIN-14 UPC EAN-13 EAN-8 ITF-14 GS1-128 DATAMATRIX QR-CODE

For Brand Protection and Product Identity Governance & Integrity

Need unique, globally recognised barcodes for
your Products?

GS1 Malaysia Can Help!

Why Choose GS1?



Over **1,478+**
Retailers,
Distributors,
Marketplaces, and
Regulatory Agencies
are searching for your
product information for
product curation & to
fulfil merchandising
principles!



Actively assisting
close to **9,000**
individual &
active, local &
global member
companies since
1987.



GS1-governed
trusted data
repositories and
platforms for
brand protection &
product identity
integrity.



Global Recognition
by **Government**
Ministries,
Regulatory
Agencies,
Marketplaces,
Distributors,
Retailers &
Consumers



Globally Unique identification for products, locations, assets & entities



Brand Protection and Product Identity Governance



Global Market Visibility & Improved Business Efficiency



Improved Customer Experience and Buying Decisions

Register now to get your GS1 Barcode Numbers!

Apply online by clicking the link <https://www.gs1my.com/member/r1/>,
OR Click on the button below

**Sign Up for Your
GS1 GTIN Membership
And Get Your
GS1 Barcodes NOW!**

Benefits of an Active GS1 Membership License

Product Visibility for Authentication & Validation

Fulfil Global & Local Regulatory Requirements

Defense against Counterfeiting & Barcode Misuse

Protection against Compromise of Company & Brand Integrity

VbG-PDSS for business Market Share Growth

Brand Integrity Protection against Unauthorised Barcode Numbers

Market Access & Business Opportunities

Customer Experience & Market Visibility

Fulfil partner merchandising principles and requirements

Did you know?

GS1 Barcode Licenses are not limited to brick & mortar stores!
E-commerce platforms are also encouraging the use of GS1 Standards & Keys on your products & trading items for validation & authentication.



Google Supports GS1 GTINs

- According to Google, 3 factors are **essential for accurate and trusted product data**:
 - Globally unique identifiers.
 - Able to verify the identity of each product.
 - A **product identification system** with global reach.



Amazon's Policy on GTINs

- A merchant listing on Amazon **must provide a unique product identifier**, such as UPC or EAN.
- GTINs are **invalid if they are not GS1 vended or recognized by the brand owner**.
- Amazon **recommends merchants to obtain GTINs directly from GS1** - "to ensure that the appropriate information is reflected in the GS1 database"



Food Panda Last Mile Delivery Initiative

- Optimised their capacity fulfilment requirements for their **Pandamart Grocery Delivery Service**.
- They provided GS1 with details of many recognizable brands such as **Nestle, Topvalu, Coca-Cola** and more to ensure the information is available for their use.
- GS1MY members are urged to **subscribe for the VbG-PDSS support package**, then share their product information on **GS1-managed trusted repositories**.

GS1 Does Not Authorise or Recognise 3rd Party Resellers of GS1 Licenses and Barcodes!



About (Ringkasan) Barcodes Malaysia

Barcodes Malaysia adalah salah satu cawangan yang di iktiraf dan disahkan sebagai ahli International Network, dimana mereka telah ber operasi di lebih daripada 120 buah negara di seluruh dunia.

International Barcodes berpengalaman lebih daripada 10 tahun didalam industry ini dan mereka ad di dalam bidang pembelian dan penjualan barcode.

Mereka adalah salah satunya "reseller" Barcode GS1 yang di iktiraf di seluruh dunia.

Untrue!

This is untrue; GS1 has never authorized other companies to sell our barcode numbers!

UNTRUE!
GS1 NEVER Authorised
other companies/any 3rd parties to
sell

GS1 Barcode License!

"OEM Group" – Hani - +6011-****8380
Unauthorised Reseller

Get your barcode numbers from GS1 directly or through a **reputable reseller**

Ensure your barcode numbers come from the GS1/UCC system. Our barcodes were first issued by the UCC, the organisation now known as GS1-US. These numbers do not incur annual GS1 fees and are free from GS1's control. All of our stock originates with the UCC, are globally unique numbers prefixed 060-089, and have never been assigned to any products before. Fundamentally our numbers work like any other barcode supplied by GS1 and are suitable for use in Malaysia and globally with very few exceptions.

The purchase authentic, valid and globally unique barcode numbers while avoiding GS1 Malaysia fees visit our buy barcodes page.

Want to learn more about GS1 Malaysia?
Join our free daily capacity building briefing:



Fulfilling Market & Regulatory Guidelines Using GS1 Standards

Date	Time	Highlights
Every Monday and Wednesday <i>* GS1 Malaysia reserves the right to merge sessions based on minimum attendance.</i>	3.00 PM - 4.00 PM	<ul style="list-style-type: none"> Find out why GS1 is widely recognised and accepted, from the global, country-specific, and local perspectives. Understand why a GS1 Membership is important for the validation of your Business, Brand, Product & Services to fulfil global & local regulations, realise marketplace requirements and improve Customer Buying Experience.

JOIN US NOW ON ZOOM!



For further information, please contact GS1 Malaysia via our **official communication channels**, as follows:

- Official GS1 Malaysia Group Email:

gs1malaysia@gs1my.org
membership@gs1my.org

- Official GS1 Malaysia WhatsApp:

+6014-3933 228 (Membership, Service & Support)
+6011-1616 8228 (Membership, Service & Support)

- Official GS1 Malaysia Land Line:

+603-6286 7200

- Official GS1 Malaysia Website:

<https://www.gs1my.org>